We claim:

1. A method for doing a rental service of a construction machine, comprising the steps of:

making a collection of operating information of one or more construction machines to be rented to one or more renters by information control means;

calculating point number for service to every renter on the basis of an evaluation standard preset from said operating information by said information control means; and

totaling and presenting said point number every renter.

- 2. The method according to claim 1, wherein said operating information includes operating time of the construction machine.
- 3. The method according to claim 2, wherein said evaluation standard is used to calculate the point number in proportion to a value obtained by subtracting actual operating time from standard operating time only in a case where the actual operating time of the construction machine is less than the standard operating time.
- 4. The method according to claim 1, wherein said operating information includes a load ratio of the construction machine.
- 5. The method according to claim 4, wherein said evaluation standard is used to calculate the point number in proportion to a value obtained by subtracting an actual load ratio from a standard load ratio only in a case where the actual load ratio is smaller than the standard load ratio.
- 6. The method according to claim 1, wherein said construction machine has a special specification, and said operating information includes used time of said special specification.

- 7. The method according to claim 6, wherein said evaluation standard is used to calculate the point number in proportion to a value obtained by subtracting actual used time from standard used time only in a case where the actual used time is less than the standard used time.
- 8. The method according to claim 1, wherein said point number is adjusted according to stock state of the construction machine.
- 9. An apparatus for doing a rental service of a construction machine, comprising:

information control means for collecting operating information of one or more construction machines to be rented to one or more renters, said information control means having calculation means for calculating point number for service to each of said renters on the basis of an evaluation standard preset with respect to said construction machine from said operating information, and presentation means for totaling and presenting said point number every renter.

- 10. The apparatus according to claim 9, wherein said calculation means is provided with adjustment means for adjusting said point number according to stock state of the construction machine.
- 11. A system for doing a rental service of a construction machine, comprising:

one or more construction machines to be rented to one or more renters, said construction machine having a detector for detecting operating information and transmission means for transmitting said operating information detected; and

the apparatus of claim 9 communicable with said construction machine, said apparatus having a receiver for receiving said operating information transmitted from said construction machine. 12. A terminal for doing a rental service of a construction machine, comprising:

a receiving device communicable with information control means for collecting operating information of one or more construction machines to be rented to one or more renters and receiving point number for service presented to said renters, said information control means having calculation means for calculating said point number for service on the basis of an evaluation standard preset with respect to said construction machine from said operating information, and presentation means for totaling and presenting said point number every renter.